

Improving the Global State of Toilets and Sanitation Conditions

- By Professor Jack Sim



2001 Neglected Agenda: 1 Billion Toilets Needed



**Every Morning
& Every Evening**



**World
Toilet
Organization**

The logo of the World Toilet Organization is a stylized blue heart shape with a white circular cutout in the center. The heart has a slight 3D effect with a darker blue shadow on its right side.

Founded 19 Nov 2001



**USING HUMOR TO
BREAK TABOO with
WTO**

**LEVERAGE MEDIA
AS PARTNER**



Minister of Environment Lim Swee Say, World Toilet Summit, 2001



Seoul, Korea, World Toilet Summit, 2002



Taipei World Toilet Summit 2003

Focus on SARS & Diseases



Beijing World Toilet Summit 2004 Preparation Strategy for Olympics 2008



2005世界公厕论坛

World Toilet Forum 2005 Shanghai



■ 主办方 Organisers:

World Toilet Organisation Shanghai City
世界厕所组织

Shanghai City Appearance &
Environment Sanitation Administrative
Bureau
上海市市容环境卫生管理局



Special Host:

Int'l Pro



SHANGHAI 2005



BELFAST, UK: WORLD TOILET SUMMIT 2005

LORD OF THE RINGS



SEAT OF POWER: Raymond Martin of the Northern Ireland Toilet Association, Belfast Lord Mayor Wallace Browne and Jack Sim, founder of the World Toilet Organisation, at the World Toilet Summit in Belfast
Pictures: **Bernie Brown**

P's and queues at Ulster's loos



A group of six children and one man are standing in a row, holding a large white banner. The children are dressed in pink and white school uniforms. The man in the center is wearing a white shirt and glasses. They are standing in front of a blue building with a white lattice structure and a potted plant to the right.

VRH ขอต้อนรับคณะเดินทาง
World Toilet Expo & Forum 2006
ในโอกาสเยี่ยมชมห้องน้ำตัวอย่าง ณ โรงเรียนวัดท่าเสา

BANGKOK

World Toilet Summit in Moscow State Duma 2006



World Toilet Summit & Expo 2006

6-9 September 2006, Moscow, Russia

www.toilexpo.ru

www.worldtoiletsummit.ru

RUSSIAN STAR TOILETS

Feel yourself a cosmonaut and...

See MIR and other International Space Stations

VISIT OUR
SPACE
TOILET!

Star City Tour



TOILET SUMMIT 2007 & EXPO

31st October 2007, Vigyan Bhawan, New Delhi, India

HON'BLE DR. A. P. J. ABDUL KALAM Former President of India

GUESTS OF HONOUR

HON'BLE DR. RAGHUVANSH PRASAD SINGH
Minister of Rural Development

HON'BLE SMT. RAJ KUMAR
Minister for Social Justice and Empowerment

THE PRINCE OF ORISSA CHAIRMAN OF THE NATIONAL WATER PURIFICATION BOARD

HON'BLE SMT. RAJ KUMAR
Minister of State for Panchayats
For Housing and Urban Affairs

SPONSORED BY
MINISTRY OF SOCIAL JUSTICE AND EMPOWERMENT
OF INDIA
ABH INTERNATIONAL



**PRESIDENT
OF INDIA**

PRINCE OF ORANGE, CHAIR OF UNSGAB



INAUGURAL CEREMONY WORLD TOILET SUMMIT 2007 & EXPO

31st October 2007, Vigyan Bhawan, New Delhi, India

CHIEF GUEST : HON'BLE DR. A. P. J. ABDUL KALAM Former President of India

GUESTS OF HONOUR

HON'BLE DR. RAGHUVANSH PRASAD SINGH
Minister of Rural Development

HON'BLE SMT. MEIRA KUMAR
Minister for Social Justice and Empowerment

HRH THE PRINCE OF ORANGE OF THE NETHERLANDS

HON'BLE KUMARI SELJA
Minister of State (Independent Charge)
For Housing and Urban Poverty Alleviation

SPONSORED BY :
MINISTRY OF SOCIAL JUSTICE AND EMPOWERMENT

ORGANISED BY :
SULABH INTERNATIONAL SOCIAL SERVICE ORGANISATION

- MINISTRY OF HOUSING & URBAN POVERTY ALLEVIATION
GOVERNMENT OF INDIA
- MINISTRY OF SOCIAL JUSTICE & EMPOWERMENT
GOVERNMENT OF INDIA
- MINISTRY OF RURAL DEVELOPMENT
GOVERNMENT OF INDIA
- MINISTRY OF HEALTH & FAMILY WELFARE
GOVERNMENT OF INDIA
- UN HABITAT
NEW DELHI



HON'BLE DR. A. P. J. ABDUL KALAM

HON'BLE DR. RAGHUVANSH PRASAD SINGH

HON'BLE SMT. MEIRA KUMAR

HRH THE PRINCE OF ORANGE

HON'BLE KUMARI SELJA

MINISTER OF SOCIAL JUSTICE AND EMPOWERMENT

GOVERNMENT OF INDIA

UN HABITAT

Macau World Toilet Summit 2008

澳门





ICC World Toilet SUMMIT 2010

October 30 – November 3, 2010
Philadelphia, Pennsylvania, USA

**2.6 Billion Sanitation
Business Opportunities**



World Toilet Summit Hainan 2011

第11届世界厕所峰会和展览会 The 11th World Toilet Summit & Expo





ICC DURBAN, SOUTH AFRICA 3-6 DEC 2012
WWW.WORLD-TOILET-SUMMIT-2012.CO.ZA

The World Toilet Carnival 2013.





9 Km
Street Parade

Schools Outreach



United Nations General Assembly designates 19 November as World Toilet Day



SANITATION FOR ALL RESOLUTION

Today's decision to mark World Toilet Day on 19 November will help the UN raise awareness and mobilize action that can save millions of lives. 2.5 billion people lack toilets, and poor sanitation is a leading cause of disease and child deaths. Everyone needs a place to go!



– JAN ELIASSON
UN DEPUTY SECRETARY-GENERAL



EA & COFFEE BREAK
WE WILL MEET AGAIN IN 20 MINUTES

LALITT GATTANI

DR MAHESH SHARMA

JACK SIM

VENKAISH NAIDU

ANURAG SAXENA

RAJIV CHANDRA

LIM

2015

January 19th & 20th
Vigyan Bhawan, New Delhi
www.wtsindia.in

WORLD
TOILET SUMMIT

Kuching World Toilet Summit 2016

**15th WORLD
TOILET
SUMMIT & EXPO**
27 - 29 OCTOBER 2016
IMPERIAL HOTEL KUCHING

**HAPPY TOILET
HEALTHY CITY**





2019 BRASIL

World Toilet Summit

6

ÁGUA POTÁVEL
E SANEAMENTO



Saneamento Básico na América Latina:
não deixar ninguém pra trás.

REALIZAÇÃO

World Toilet
Organization



Trata Brasil
Saneamento + saúde

APOIO INSTITUCIONAL



SÃO PAULO
GOVERNO DO ESTADO
ESTADO DE RESPEITO

WELCOME TO
SAO PAULO

LEGACY

COMMITMENT WITH PRESIDENT CLINTON



Gates Foundation invested USD300mil in Toilets



LOBBYING AT THE UN



UN GENERAL ASSEMBLY INSCRIBED WORLD TOILET DAY 19 NOV AS UN OFFICIAL DAY



24 JULY
SANITATION
FOR ALL **RESOLUTION**

Today's decision to mark World Toilet Day on 19 November will help the UN raise awareness and mobilize action that can save millions of lives. 2.5 billion people lack toilets, and poor sanitation is a leading cause of disease and child deaths. Everyone needs a place to go!



– **JAN ELIASSON**
UN DEPUTY SECRETARY-GENERAL

JOIN THE UN IN CELEBRATING
WORLD TOILET DAY
19 NOVEMBER
#TOILETS4ALL

SWACHH BHARAT MISSION: 110 MIL TOILETS



A SINGAPORE
& INDIA
PARTNERSHIP

Urban:
Long Ladies

Q

Introduced new Singapore Code in
2005 :

Up-Sized Ladies Restroom
MOU with ICC now to set as
global standard





We'll Not Marry Our Daughters to Families Without Toilets

Matt Damon Strike: WATER.ORG



SALMAN KHAN MAKING TOILET SEXY



JAY Z & COLDPLAY AT WORLD TOILET DAY 2016



80,000 FREE TICKETS





INDIA TODAY



TIMES NOW



BOLLYWOOD BUBBLE



TOI



Z NEWS



desimaran



MID DAY



DECCAN Chronicle



Mumbai Mirror



FINANCIAL EXPRESS



koimoi



BOLLYWOOD hungama



RVCJ WWW.RVCJ.COM



FILMiPOP .COM



FILMFARE



TOILET

एक प्रेम कथा

IN CINEMAS NOW

COLUMBIA PICTURES

KA KRIARJ ENTERTAINMENT

MRS FUNNYBONES MOVIES SPE FILMS INDIA AND KRIARJ ENTERTAINMENT PRESENT

Mrs Funnybones MOVIES

SUPERHERO HAI YEH PAGLA



PAD MAN

WRITER & DIRECTOR R BALKI

THIS REPUBLIC DAY
26.01.18

CINEMATOGRAPHER P C SREERAM MUSIC COMPOSER AMIT TRIVEDI EDITOR CHANDAN ARORA PRODUCTION DESIGN RUPIN SUCHAK SOUND DESIGNER DEBASHISH MISHRA COSTUME STYLIST THEJA TEKHANDANEY LYRICS KAUSAR MUNIR CONCEPT TWINKLE KHANNA CO-WRITER SWANAND KIRKIRE ASSOCIATE PRODUCER SHAILESH GUPTA CO-PRODUCER ANIL NAIDU PRODUCERS TWINKLE KHANNA SPE FILMS INDIA KRIARJ ENTERTAINMENT CAPE OF GOOD FILMS HOPE PRODUCTIONS

hope PRODUCTIONS

f t i /PadManTheFilm



ABC MUSIC CO.

Rainbow Rural School Toilet



Mobilizing Religious Leaders



World Toilet College India & Singapore



ICC G3-2011

GLOBAL GUIDELINE FOR PRACTICAL PUBLIC TOILET DESIGN




worldtoilet.org



ICC G3 – Global Guideline for Practical Public Toilet Design

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Foreword

The concept of simple, standardized toilet design seems like a relatively straightforward and practical concept but to billions of people around the world with no access to basic sanitation, the difference between their governing body being able to afford to install public toilets or not could mean the difference between life and death. The International Code Council and World Toilet Organization brought together the world's sanitation leaders, which resulted in the first edition of the *Global Guideline to Practical Toilet Design (G-3)*. The document will result in a dramatic increase in restrooms in many nations, which will, no doubt, reduce the number of illnesses and unnecessary deaths caused by improper sanitary conditions.

Over the last three years, sanitation experts from around the world gathered in Macau, Singapore and Philadelphia to conceptualize scope and create the content in the G3 document to give guidance on basic care and maintenance to ensure clean, convenient, hygienic, and safe public toilet facilities of appropriate design and quality, making them more economical so as to provide greater accessibility to a larger population.

Although this guideline alone cannot solve the critical issue at hand, it is a step in the right direction and we would like to thank the many experts from around the world including the technical committee members, staff and skilled professionals that have dedicated their time and expertise to this project and to those that devote themselves to this critical life-safety issue every day.

Sanitation is a human right essential to the full enjoyment of life and all other human rights and was declared so in 2010 by the United Nations General Assembly. It is believed that the provisions contained within the G3 will enhance global efforts to provide the proper tools for sanitary toilet installations as urbanization continues at an unprecedented pace.

We, along with our collective memberships and stakeholders are determined to increase access to toilet facilities everywhere and urge those responsible for such, to adopt the practices and provisions contained herein.

Sincerely,

Jack Sim
CEO, Founder
PMG
World Toilet Organization
Council
Singapore

Jay Peters
Executive Director,
International Code
USA

Mr. Toilet

THE WORLD'S #2 MAN



IS COMING TO

LA & NEW YORK

Laemmle Santa Monica
Friday Nov 8th -
Thursday Nov 14th

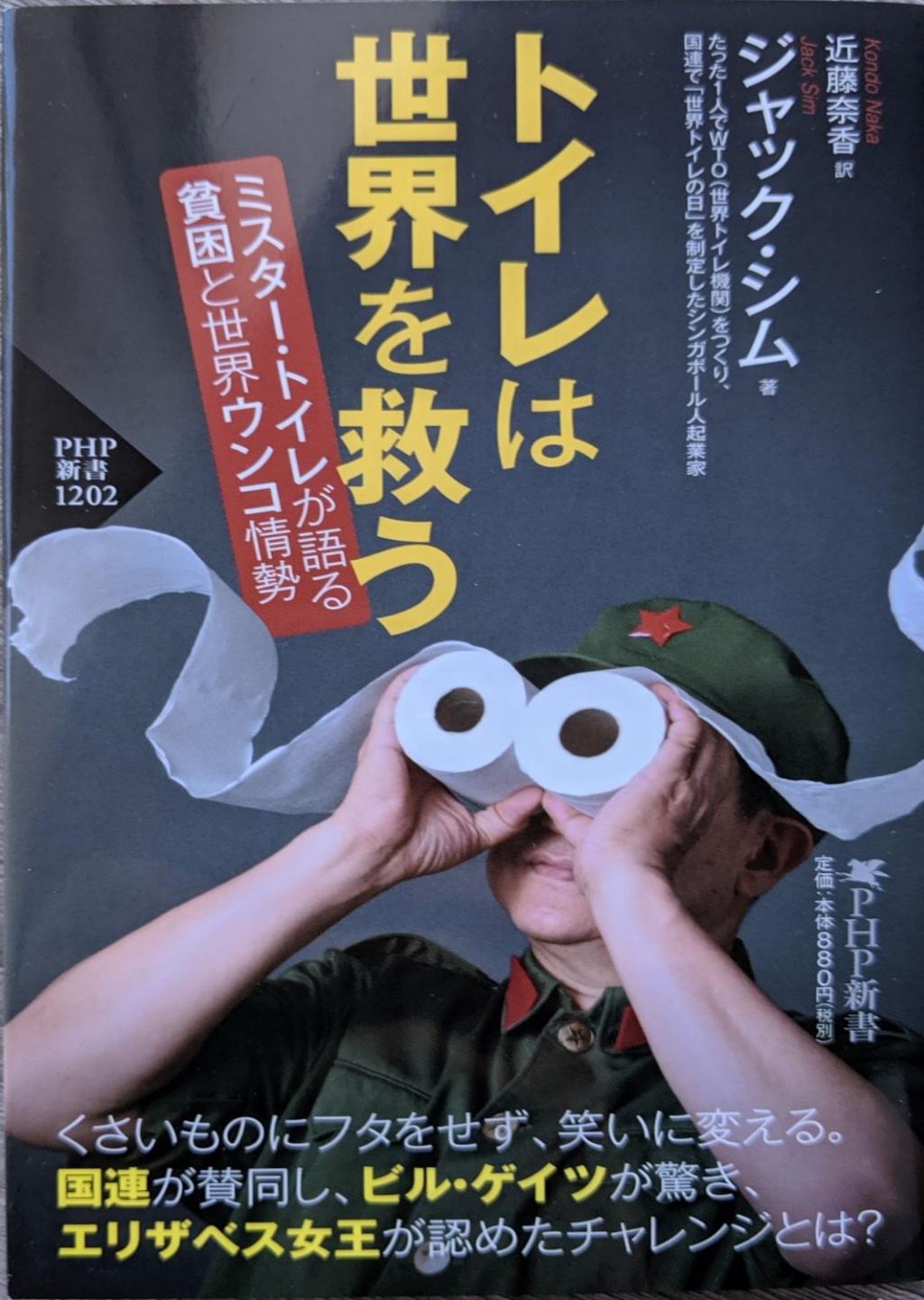
Village East Cinema
Friday Nov 22nd -
Thursday Nov 28th

DOCUMENTARY FILM

MR TOILET
THE WORLD'S
#2 MAN

SCREENING IN 10 CITIES IN
USA





NEW JAPANESE BIOGRAPHY

“TOILET SAVES THE WORLD”

BY PHP INSTITUTE

Kondo Naka
近藤奈香 訳

Jack Sim

ジャック・シム 著

たった一人でWTO(世界トイレ機関)をつくり、
国連で「世界トイレの日」を制定したシンガポール起業家

トイレは
世界を救う

ミスター・トイレが語る
貧困と世界ウンコ情勢

PHP
新書
1202

PHP新書
定価・本体880円(税別)

くさいものにフタをせず、笑いに変える。
国連が賛同し、ビル・ゲイツが驚き、
エリザベス女王が認めたチャレンジとは？



WORLD TOILET
ORGANIZATION
NEW OFFICE
IN SINGAPORE

Challenges in Brazil

- Lack of sewage treatment and waste water management
- 5,560 Olympic pools of poo discharged into water bodies and surface land everyday
- 100 million without access to proper sanitation
- 280,000 hospitalized for diarrhea annually
- 94% managed by public utilities, 6% by private companies
- Public funded is stretched. PPP & Efficiency needed

Legacy for World Toilet Summit 2019

- Laws & Standards for Close Loop Sanitation to prevent diseases & pollution of water bodies
- Affordable Off-Grid Sanitation Treatment Technologies
- Awareness & Public Education for Adoption of Toilets
- Financing Sanitation
- Build Communities Action through Sanitation Ambassadors, eg celebrities, church, local politicians, schools, etc
- Universal Coverage of Sanitation in Brazil



**IMPROVING THE
STATE OF
SANITATION
TOGETHER
GLOBALLY**

**WORLD TOILET
ORGANIZATION**

A SANITIZED PRODUCTION

400 

ROYAL FLUSH

COMING TO A TOILET
NEAR YOU

19 NOVEMBER
WORLD TOILET DAY



STARRING: "THE TOILETMAN" JACK SIM CO-STARRING 7 BILLIONS FREQUENT USERS

jacksim@worldtoilet.org