

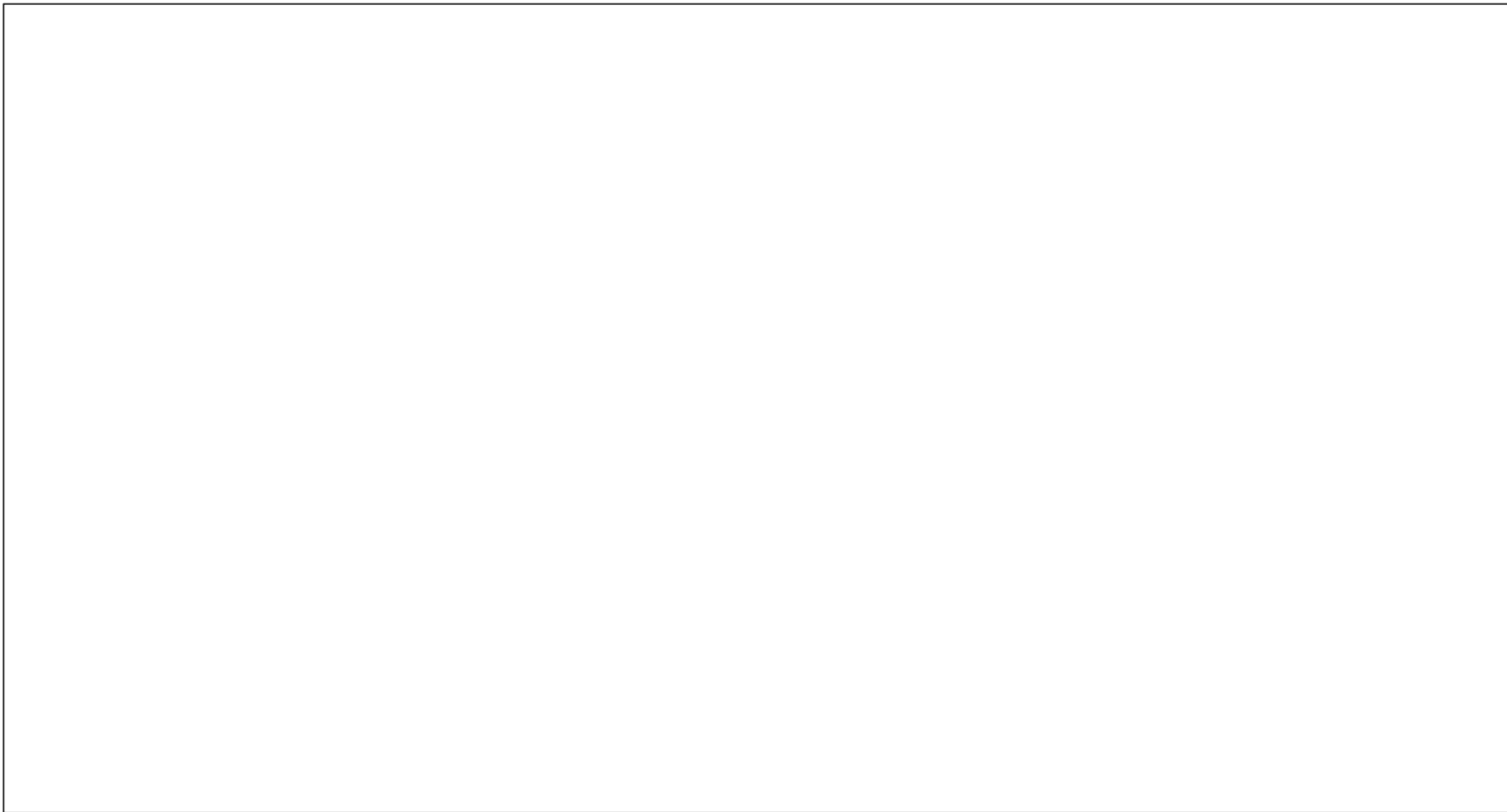
2.3 BILLION PEOPLE HAVE ACCESS
TO NO PROPER SANITATION
CHILDREN UNDER AGE OF FIVE SUFFER FROM
DIARRHOEA AND MALNUTRITION
DUE TO FECAL CONTAMINATION
OF DRINKING WATER

WORLD TOILET ORGANIZATION

SANITATION FOR ALL BY 2030

NO INVENTION
IN HUMAN HISTORY
HAS SAVED
MORE LIVES
THAN THE
TOILET

Sarika Saluja
General Manager, World Toilet Organization





To see a world with
clean, safe toilets & sanitation
for everyone, everywhere
at all times.



1

Why Toilets?

THE PROBLEM



2.0 BILLION PEOPLE LACK ACCESS



4.5 Billion people do not have safely managed sanitation



“
What you
don't talk
about,
you can't
improve.”

Jack Sim

Founder of World Toilet Organization



Founding of UN World Toilet Day

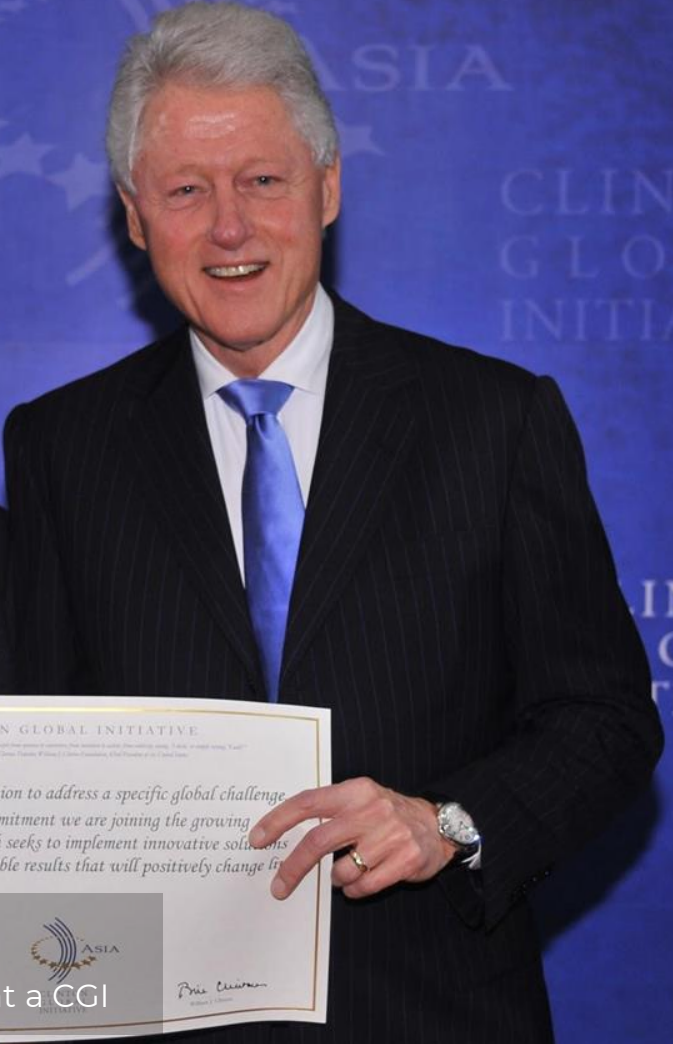
Nov 19 - Singapore's first UN Day



In 2013, a joint initiative between the Singapore Government and WTO led to Singapore's **first UN resolution**, entitled "Sanitation for All".



WTO's founding day, 19th November, was declared as UN World Toilet Day.



Clinton Global Initiative

1st Singaporean NGO to create and implement a CGI



SWACHH BHARAT (Clean India) Mission

Works with partners to achieve an Open-Defecation Free (ODF) India



2

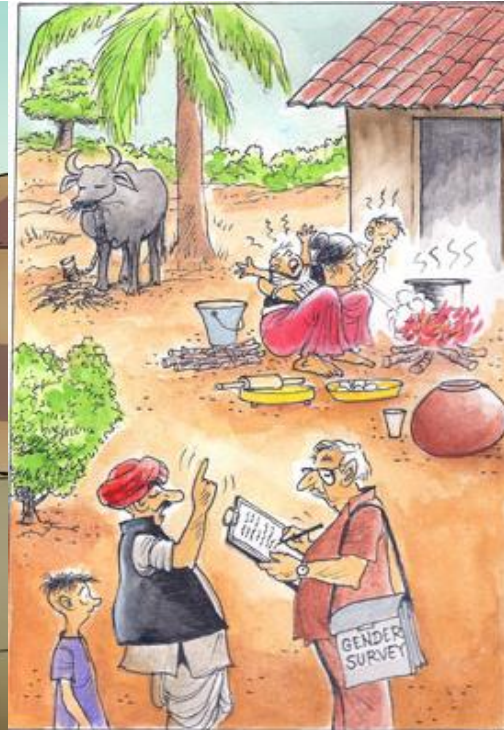
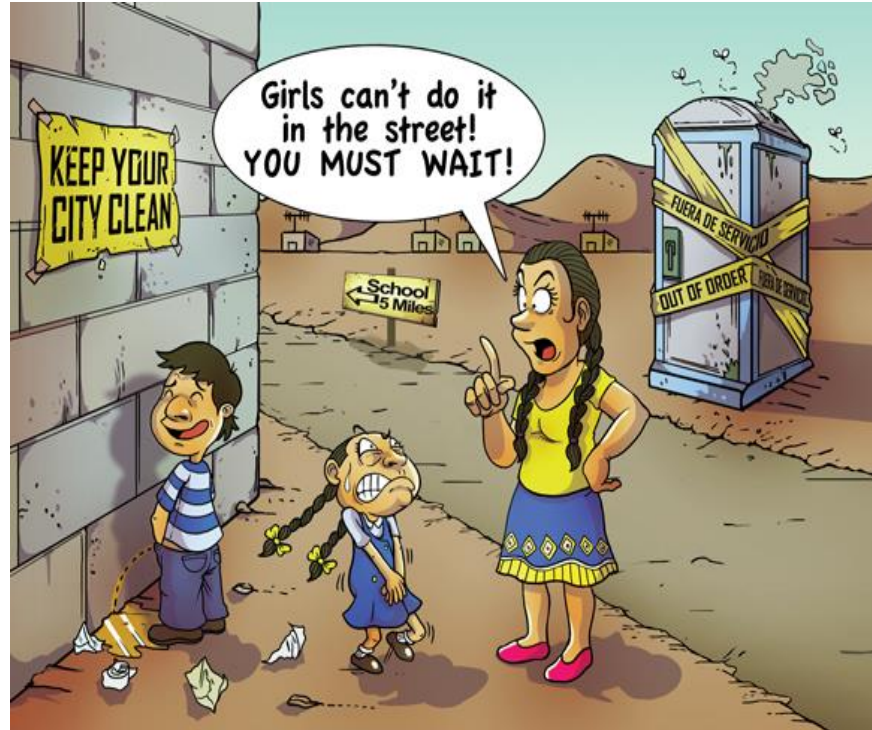
Drama of poor sanitation
Lack of toilet access and gender



What is gender?

- Gender refer to as the physical, behavioural, and personality traits that a group considers normal for its male and female member.
- Gender identifies the social relationship between men and women
- In these power differences plays an important role in decision making
- Factors influencing gender relations - Class, age, race, ethnicity, culture, religion, urban and rural context

Why gender matters in Sanitation? 1/2



Why gender matters in Sanitation? 2/2

- As per survey in 2011, women comprise less than 10% of total professional WASH staff
- Lack of gender sensitive sanitation programs limit access for women
- Lack of gender sensitive designs put women to risk of assault, indignity and poor hygiene conditions
- Sanitation and common gender roles
 - Pit emptying – men from low income communities
 - Latrine cleaning – women

Sanitation from gender lenses

- The provisions of sanitation and water are considered women's task
- Women and girls are more vulnerable to abuse and attack while walking to and using a toilet or open defecation site.
- Women have specific hygiene needs during menstruation, pregnancy and child rearing.



How does gender influence sanitation? 1/2

- Gender difference –
 - Using toilet facility – women need are different during mensuration and pregnancy
 - construction design – women need more space and time in toilets in comparison to men
 - maintenance – women prefer clean toilets
- Social Taboos & Barriers – requires women in particular, not to be seen publicly accessing sanitation. As the result they access public toilets or defecate openly after dark.
- Decision making in families – men give preference to prestige and women are driven by concerns for privacy.

How does gender influence sanitation?2/2

- Gender based violence – women suffer violence while accessing sanitation, greater concern for adolescents and women in urban areas.
- Access to toilets at schools and work places - have great influence on learning potential & ability to work
- Lack of gender awareness and sensitivity while designing sanitation technologies and solutions – size of toilet not suitable for pregnant women.
- Lack of women participation in sanitation policy and decision making
- Focus on ensuring access and use, instead of outcomes

Poor sanitation & gender outcome disparities

- Physical health outcomes: women and girls experience higher rate of infection from poor sanitation and lack of sanitation access.
- Mental health outcomes: Fear of sexual abuse and harassment while engaging in activities outside the home.
- Economic Outcomes: Both men and women experience a substantial loss of productive time due to poor sanitation facilities.
- Education outcomes:
 - Lack of separate latrines for boys and girls in school can deter them from using the facilities
 - School absenteeism or dropout rates during menstruation



3

What we do

OUR PROGRAMS



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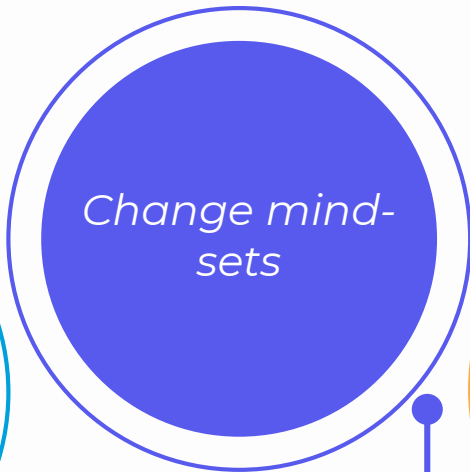
UN World Toilet Day
World Toilet Summit
The Urgent Run



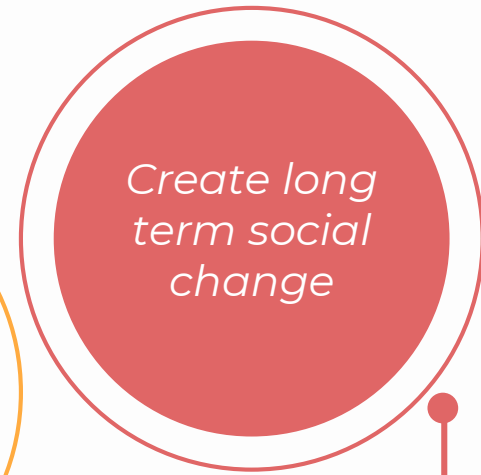
Science Center Toilet Exhibit
Toilet Cleanliness Index
Public Toilet Design Codes & Standards

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Rainbow School Toilet



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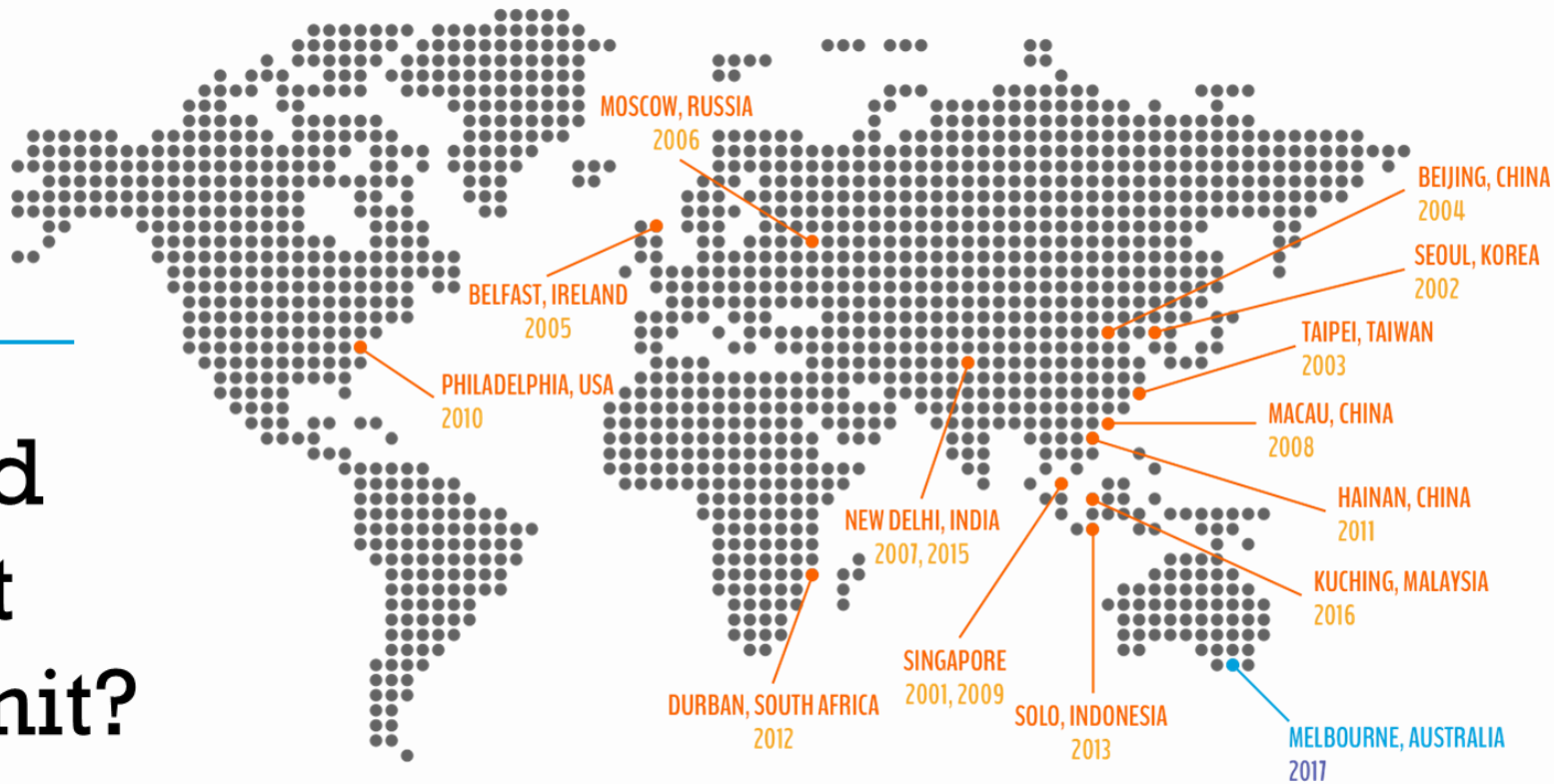


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World Toilet College

What is

World Toilet Summit?



2001 - 2017
18 Summits

- A global platform that brings together sanitation stakeholders across the world to **share, learn and collaborate** on global sanitation issues.
- World Toilet Summit 2018 was held in **India** for the 3rd time.



Hainan 2011 - George Yeo, Minister of Foreign Affairs, Singapore



Durban 2012, World Toilet Summit in South Africa



Kuching 2016 - Halshka Graczyk, International Labor Organization



Melbourne 2017 - Rose George, Author and Journalist of 'The Big Necessity'



Macau 2008 - Prince Willem-Alexander of the Netherlands, Chair of the United Nations Secretary-General's Advisory Board



Mumbai 2018 - Akshay Kumar, Bollywood Actor and Celebrity Speaker

The summit platform facilitates dialogue across sectors and regions

SUMMIT SNAPSHOT

2001 - 2018



2 billion
media
outreach per
year



18,000
trade
visitors



8,200
delegates



770
exhibitors



35
countries
represented



What is Rainbow School Toilet?



In 2015, President Xi Jinping realized that most rural areas in China are still using the traditional dry toilet system and called for a “Toilet Revolution”.



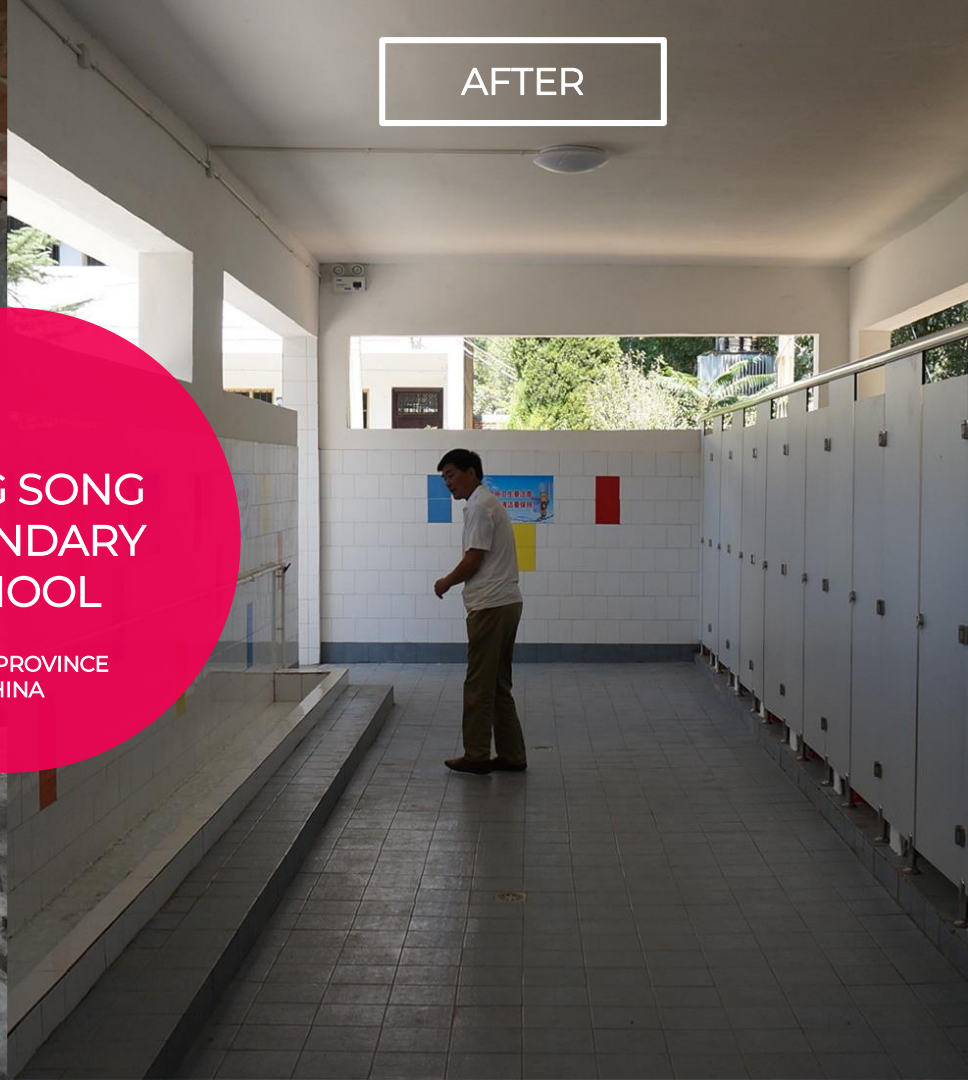
With the aim of inspiring positive, long-lasting behavioural change among students in rural China, WTO began its Rainbow School Toilet Initiative in 2015.

BEFORE

AFTER

DONG SONG
SECONDARY
SCHOOL

HENAN PROVINCE
CHINA





生厕所

厕所卫生要注意
干净请常保持

使用后
请冲水
不要乱丢杂物

使用后
请冲水

厕所卫生要注意
干净请常保持

CONTAINER SCHOOL TOILETS

Rainbow School Toilet Snapshot

2015 - Present



10,860
STUDENT &
TEACHER
BENEFICIARIES



352
TOILET
CUBICLES



15
SCHOOL
PROJECTS

What is

World Toilet College?



WTO started the World Toilet College (WTC) in 2005 in Singapore.



To **address the gap** in education and training around sanitation topics, World Toilet College began as an independent world body to develop curriculum, workshops, best practices and standards.



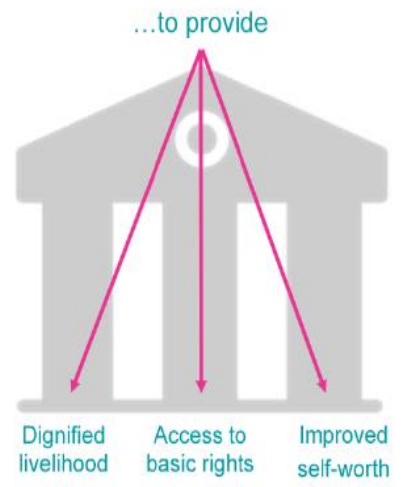
2015 - India's First World Toilet College was launched at Parmarth Niketan, Rishikesh as a partnership between GIWA and WTO and RB.

Trained - Over 5,000 people in 2 years

Trained women masons to filled the lack of trained masons to build toilets in rural areas.



Setup **World Toilet College** in Aurangabad, Maharashtra for training 5,000 manual scavengers over the period of 2 years...



Following the successful proof of concept in Rishikesh, WTC expanded further to Maharashtra, Aurangabad

Aims to provide Dignified livelihood, Access to basic rights and Improved self-worth through Entrepreneurship promotion and Employment linked vocational training





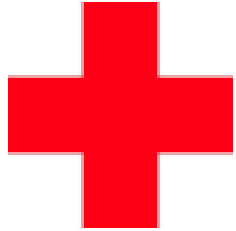
5

People

OUR PARTNERS



NGO Partners



Corporate Partners



WTO Featured in:



THE
HUFFINGTON
POST

The
Economist

THE STRAITS TIMES

Forbes

Bloomberg

BBC
NEWS

CBS
NEWS



The Washington Post

theguardian

Thank you