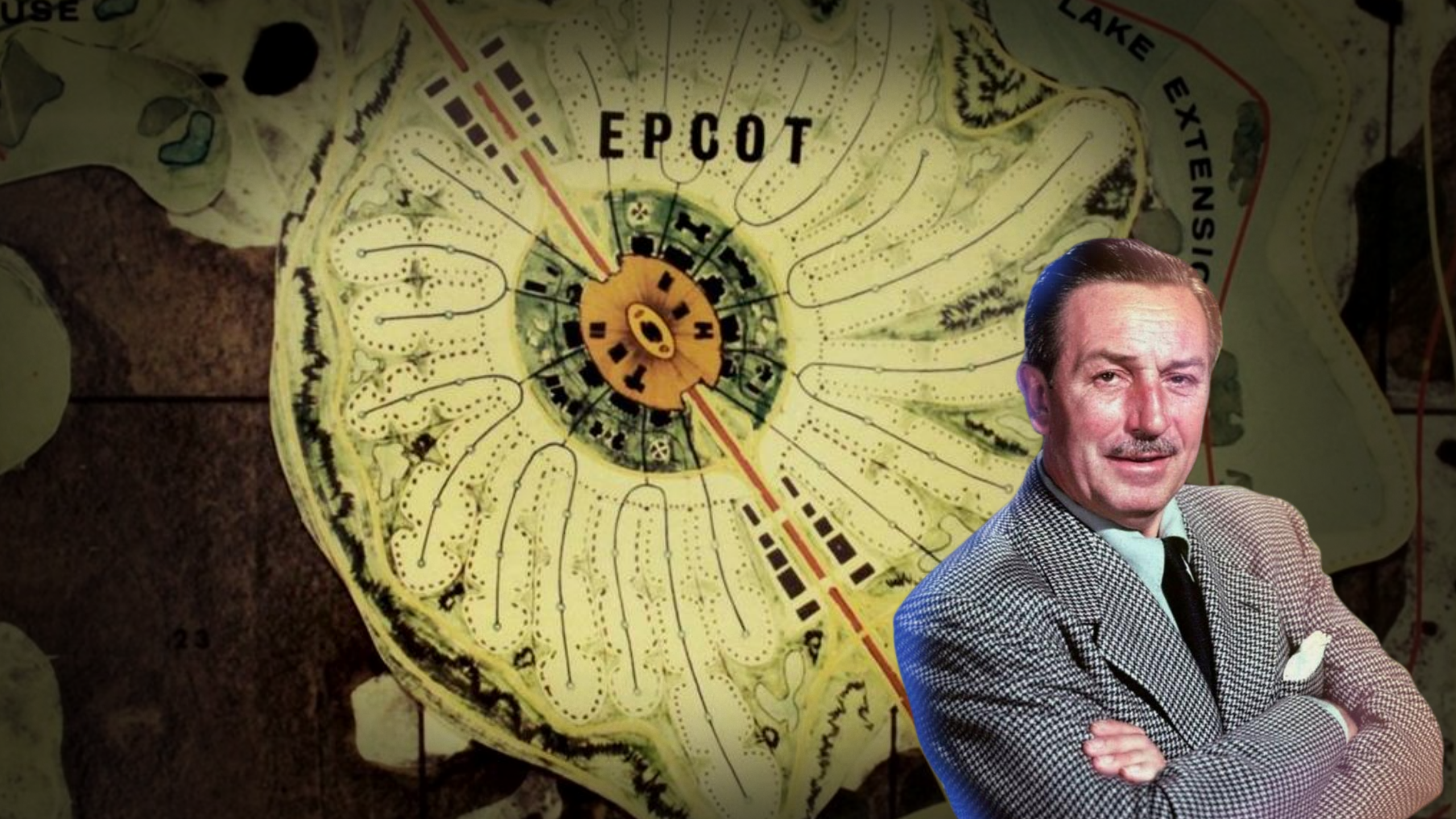


What comes
next?









EPCOT

LAKE EXTENSIC



Complex Social Problems

are too big to
solve alone



Housing



Climate
crisis



Health



Water
scarcity



Safety



Education



IK



NE

Global Social League

IKONE

Cone

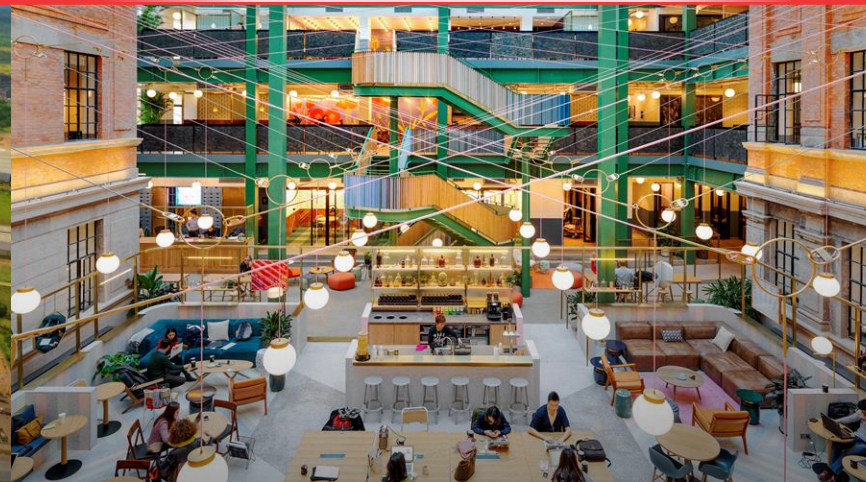
Industrial and Logistics Park

GZERO

Innovation and Social Impact Lab

Convida

City Design from Scratch



10x

FASTER than any other place in the world



Business



Government



Community





Pernambuco

_____ers



70+

FedEx
Corporation



FCA
FIAT CHRYSLER AUTOMOBILES

UPE
UNIVERSIDADE
DE PERNAMBUCO





**TRANSFORMA
BRASIL**
POR UMA NAÇÃO DE VOLUNTÁRIOS



WALK
OPERATION WALK



 MIT GLOBAL
SCALE NETWORK



Highly Leveraging Impact

Collective effort drive
well established
initiatives across the
globe



IKONE

WALK
OPERATION WALK



projectc.u.r.e

AFRICA

- Angola
- Benin
- Burundi
- Cameroon
- Chad
- Democratic Republic of Congo
- Ethiopia
- Gambia
- Ghana
- Guinea
- Kenya
- Liberia
- Madagascar
- Malawi
- Mali
- Mauritania
- Mozambique
- Niger
- Nigeria
- Republic of Congo
- Rwanda
- Sierra Leone
- Somalia
- Tanzania
- Uganda
- Zambia

LAST YEAR,
PROJECT C.U.R.E. SENT
AN AVERAGE OF

\$441,000

IN DONATED GOODS
PER CUSTOMIZED
CARGO CONTAINER

**Doações realizadas para o México:
200 milhões**

**Meta para Pernambuco:
30 milhões de reais
24 meses**

A 40-foot container arrives in Iraq.

IKONE



Allstate® + **kaggle**

Prize: US\$ 10,000

3 days: challenge won

3 months: 271%

60 computer scientist & engineers

- **Collaboration
in global scale**
- **Multiple
stakeholders**
- **Transparency
& engagement**



Roadmap

2019

Real estate
infrastructure
in place



Real Fast Living Lab &
IKONE Challenge
Platform



We've created a league

Because Complex Social Problems are too big to solve alone



INNOVATION

&

Technologies

FOR SOCIAL IMPACT



ESGOTÔMETRO

DESDE 1º DE JANEIRO DE 2019 ATÉ O MOMENTO

FORAM DESPEJADAS

1.801.445,838

PISCINAS OLÍMPICAS
DE ESGOTO NA NATUREZA

POR DIA SÃO 5.639 PISCINAS OLÍMPICAS DE ESGOTO
SEM TRATAMENTO DESPEJADAS NA NATUREZA

#TODOSPELO
SANEAMENTO



The Toilet Challenges



URBAN



TOURISM



RURAL

Roadmap

2019

2020

2021

Real estate
infrastructure
in place

Bundler Solution
Integrator

Ecosystem
Orchestrator

cOS - Community
Operating System

Real Fast Living Lab &
IKONE Challenge
Platform

GZero Lab & Expand
Challenges



Join the League

IKONE